

LEANNE KAYE

YEAR OF EXPERIENCE

With over 15 years of experience in digital marketing and brand strategy, I've worked with global companies to craft innovative campaigns and drive brand growth. As a published author and co-owner of multiple businesses, I bring a unique blend of creativity, leadership, and entrepreneurial spirit to every project. My passion lies in building strong, impactful brands through strategic insights and data-driven solutions.

NOTABLE ACHIEVEMENTS TO SHARE

- Successfully created and launched branding infomercials from start to finish.
- Worked with high-profile celebrities, including British royals and A-list figures from across the globe.
- Published author, showcasing expertise in various industries through written works.
- Co-owned and managed multiple businesses, driving growth and innovation.



SERVICES



Brand Strategist



Creative Strategy



Influencer marketing



YouTube Infomercials



Growth Marketing



Social Media Management

NOTABLE PROJECTS

EARLIEST TO CURRENT YEAR







DANNY NEWFELD - FINE JEWELRY

Social Media & Marketing Communications Role: Social Media & Marketing Communications Manager

Objective: Manage and grow social media presence to enhance brand recognition and customer engagement.

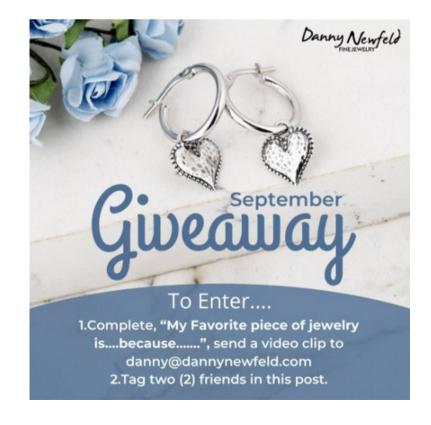
Objective: Manage and grow social media presence to enhance brand recognition and customer engagement.











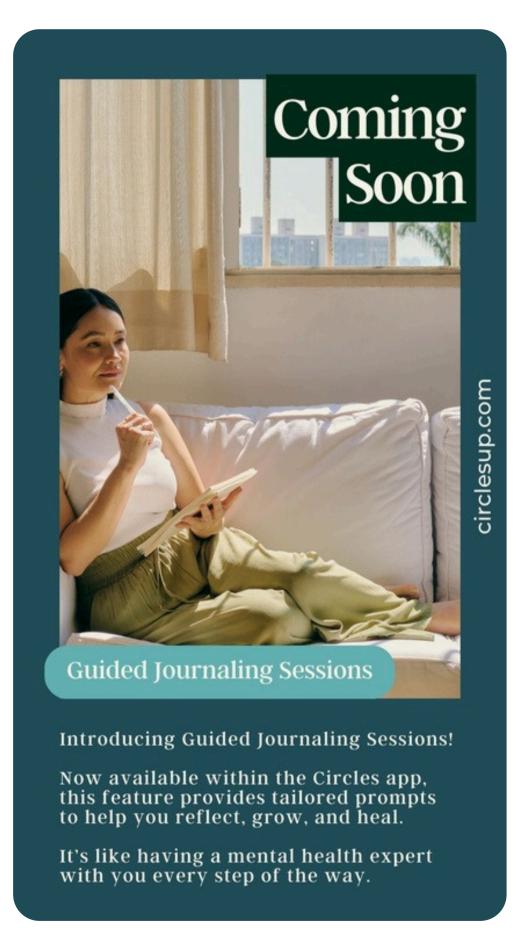






PROJECT

Instagram Stories Series: Introducing "Guided Journaling Sessions" - Circles - Therpay provider



Objective: Manage and grow social media presence to enhance brand recognition and customer engagement.



@CIRCLES_SUPPORT **ISOLATION** Are you feeling increasingly cut off from friends and family? Isolation is a key tactic used by narcissists to control and manipulate.

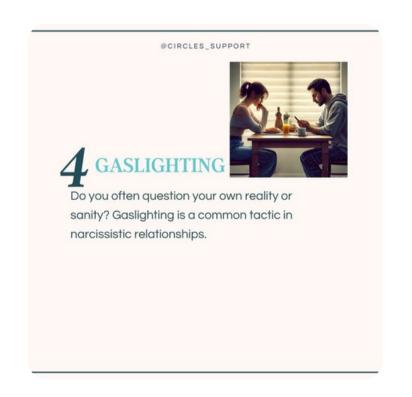
@CIRCLES_SUPPORT



CONTROL

Does your partner dictate your decisions, making you feel powerless? Control is often a sign of a narcissistic relationship

@CIRCLES_SUPPORT Are you frequently blamed or made to feel guilty, even when it's not your fault? Manipulation is a tool used to distort reality



WAS THIS POST Recognize these signs? You don't have to face them alone. Join Circles today for expert-led support and a community that understands. Start your journey to healing with us-only \$21/month.

@CIRCLES_SUPPORT

PROJECTA &



BABY PATENT - WHERE INNOVATIONS ARE BORN Global Brand and Marketing Manager

Role & Objective: Develop and implement a global social media strategy to increase brand visibility and engagement. Establish influencer partnerships, produce engaging video content, and oversee full design and execution of marketing materials. product teams..

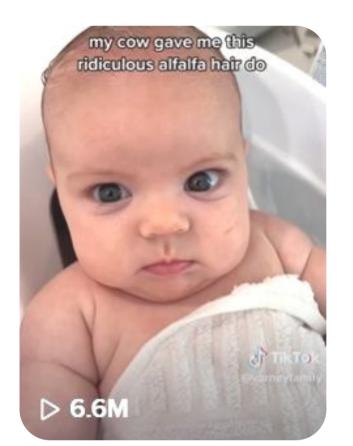






















II



Successfully created and launched branding infomercials from start to finish.

Customized For The Royal Palace





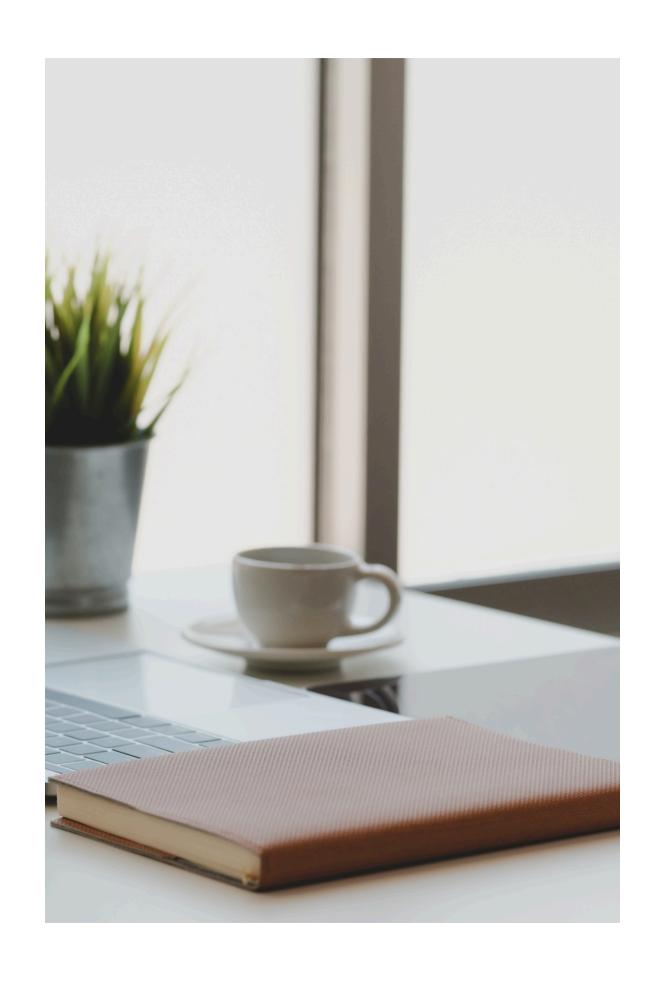




Celebrity Influencers









Facebook & Instagram Ad Campaigns

Role & Objective: Design and execute Facebook and Instagram ad campaigns to increase brand awareness and drive conversions.

Responsible for developing ad strategies, crafting compelling copy, and producing engaging visuals. Managed targeting and optimization to ensure high ROI, collaborating closely with product teams to align campaigns with business goals.

CREATIVE PORTFOLIO



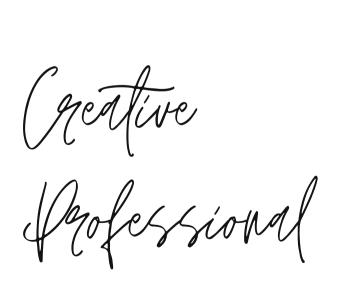




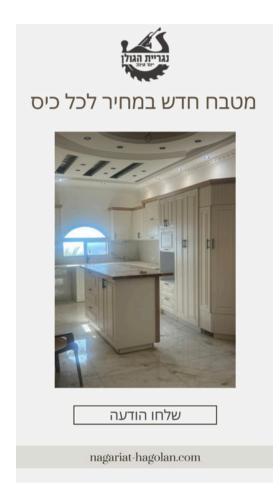


















CREATIVE PORTFOLIC

LET'S WORK TOGETHER

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